



2024 GALA FUNDRAISER

## PROGRAM AD OPPORTUNITIES

Promote your business while supporting the Almost Home mission when you purchase an ad that will be placed in our program book provided to each guest at the event.

## PREMIUM ADS (first come, first serve basis)

Center Spread

\$1,500

8.5" tall x 11" wide full-bleed (to paper edge). Leave 1/4 inch copy-free margin in case of paper trim.

Back Cover

\$1,200

8.5" tall x 5.5" wide full-bleed (to paper edge). Leave 1/4 inch copy-free margin in case of paper trim.

Inside Front Cover **or** Inside Back Cover

\$1,000

8" tall  $\times 5"$  wide no bleed, finished ad size

Full Page

\$*7*50

 $8" \text{ tall } \times 5" \text{ wide no bleed, finished ad size}$ 

Quarter Page \$250

3.625" tall x 2.125" wide

A R T W O R K

• High-resolution (min. 300 dpi)

REQUIREMENTS

- CMYK, full-color
- Fonts and images embedded or supplied.

Formats accepted:

- EPS, JPG, PNG, TIFF
- Acrobat, InDesign, Illustrator or Photoshop

Half Page

\$500

3.625" tall x 5" wide

SUBMISSIONS DUE MAY 30TH

Make your payment online at:

AlmostHomeSTL.org/give.

Or mail to: 3200 St. Vincent Ave, St. Louis, MO 63104.



Email your artwork to: <u>AHDevelopment@almosthomestl.org</u>.

Your donation of \$100(+) may be eligible for a 70% Missouri Maternity Home Tax Credit. For more information, contact Satonya Booker at <a href="mailto:sbooker@almosthomestl.org">sbooker@almosthomestl.org</a> or (314) 771-4663 x 415.